WRITE - FILM -SPEAK - LAUNCH

HEAR US ROAR LEADERSHIP EXPERIENCE 2026

ADVENTURE - EXPERIENCE - RESET



HEAR US ROAR CASTLE INFORMATION PACK

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HEAR US ROAR CASTLE EXPERIENCE



HEAR US ROAR Castle Leadership Experience

MARCH 24 - 28 2026

Hello Hear Us Roar Retreat Guest, we are delighted that you have requested to hear more about our exclusive **Hear Us Roar Castle Experience.**

But first, I would like to share the why behind the experience.

I have been hosting Castle retreats in Ireland since 2015 and they are an exquisite experience that nurture connections and leave lasting memories. I love bringing people together in the essence of

the power of story and creating amazing experiences and opportunities for visibility, connection and words to be shared.

This retreat will bring everything I know together for you to enjoy.

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HEAR US ROAR CASTLE EXPERIENCE

ITINERARY

Day 1

2pm: Champagne Reception (Photographer)

4pm: Afternoon connection in library

7pm: Evening dinner and after dinner chats

Day 2

9.30am to 10.30am castle history tour

11am to 12.30pm Masterclass with special guest

Lunch

2pm to 6.30pm Author event followed by Speaking Event.

(Filmed)

7.30pm Evening Dinner and event chat.

HEAR US ROAR CASTLE EXPERIENCE

Day 3

10am: Luxury boat trip to Enniskillen down lock Erne

12pm: Taste of Enniskillen Experience.

Return to castle by 3pm

6.30pm Evening Meal and after dinner chats.

Day 4

10.30am: Fermanagh District Council Official Civic

Reception with Mayor

2pm: Evening free for Gala Prep (Hair and makeup

available on request)

6pm: Red carpet champagne reception with harpist.

7pm: Gala Dinner (Videographer and photographer)

8.30pm: After dinner drinks and Irish Music

Day 5

7am-8.30am: Morning breakfast and farewells at 10am

BONUS: VIP MASTERMIND DAY with Karen & Emma available upon request (March 22nd)





The Hear Us Roar Castle Experience is an exclusive opportunity to connect and share your story.

Imagine waking up in an exquisite castle on its own private island alongside other like-minded guests where you can experience what it is to live the island life.

There are opportunities on the retreat that you can choose to take part in, or if you simply want to experience castle living that is provided too.

- Write your story or a chapter for Hear Us Roar during your stay. We will host an exclusive workshop led by Karen Weaver.
- You can speak at our speaker event.
- You can take part in our filming morning for Hear Us Roar Docufilm.
- You can launch your book at a castle or stand proud being part of a Hear Us Roar celebration launch.

We make it very easy for you to participate in the beauty that is the power of story and visibility.

VIP EXPERIENCE

A VIP ROOM EXPERIENCE IN THE ABERCORN WING (4 AVAILABLE)

- Exclusive VIP Castle room in the luxurious and private 5-Star Abercorn wing that boasts breathtaking views of Upper Lough Erne
- VIP Mastermind day with Karen & Emma
- VIP Maid & Butler service.
- VIP Benefits: Enjoy VIP access to experiences, opportunities and allinclusive food and drinks.
- VIP Gala Dinner: exclusive seating providing an exclusive dining experience and the opportunity to interact with key participants.
- Access to videographer and photographer: During your stay we will schedule in time for exclusive content creation to maximise your investment and elevate your brand.
- Exclusive speaking spot: You will have an exclusive speaking opportunity on our speaker day. Launch your own book!
- Exclusive VIP guest gift basket with carefully selected luxury local essentials and gifts to enhance your stay.



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CASTLE GUEST EXPERIENCE

A CASTLE ROOM EXPERIENCE IN THE HAMILTON WING (8 AVAILABLE)

- Exclusive Castle room in the traditional Hamilton Wing consisting of beautiful rooms and a shared graceful drawing room.
- Maid & Butler service.
- Access to experiences, opportunities and all-inclusive food and drinks.
- Gala Dinner Ticket: this is an opportunity to dress up and connect with other guests in a Downton abbey style dinner experience.
- You will have the opportunity to get filmed for our docufilm at no additional cost.
- Speaking opportunity: You will have an exclusive speaking opportunity on our speaker day.
- All inclusive food and drinks provided.



COURTYARD EXPERIENCE

COTTAGE OR APARTMENT STAY IN THE COURTYARD (12 AVAILABLE)

- Lovely stay on the island in a fun cottage or apartment room.
- Access pass to castle during your stay.
- Access to experiences, opportunities going on in castle and scheduled activities during your stay.
- Gala Dinner Ticket: this is an opportunity to dress up and connect with other guests in a Downton abbey style dinner experience.
- You will have the opportunity to get filmed for our docufilm if you are a signed member of Hear Us Roar if not this is an optional add on.
- Invitation to speaker day.
- Breakfast provided and buffet lunch and dinner organised.

BECOME A COURTYARD GUEST TODAY



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CASTLE DINING

BREAKFAST, LUNCH AND DINNER PROVIDED DAILY



Each eating experience will be an event in itself where you get to experience luxury food and connect with other guests.

All dietary requirements catered for upon request.

*If you would like to have a quiet breakfast, lunch or dinner we can arrange that it be delivered to your room.

ACTIVITIES





There will be a schedule of activities to cater all interests.

In addition to writing time and workshops there will also be outdoor activities including daily guided walks, kayaking and boat tours for those interested in exploring the area.

You can make personal requests by emailing admin@karenmcdermottgroup.com

SPONSORSHIP OPPORTUNITIES

IF YOU WANT US TO SHOWCASE YOUR BUSINESS OR AUTHORSHIP AT THIS EVENT WE HAVE 4 EPIC OPTIONS FOR YOU.

PLATNIUM SPONSORSHIP PACKAGE: \$2000 AUD

Includes your logo on all of our media assets.

logo on our media wall.

A printed banner designed and strategically placed in the castle where guests will photograph.

Inclusion in our sponsor gratitude video

A dedicated promotional still in our videos and reels.

GOLD SPONSORSHIP PACKAGE: \$1500AUD

Includes your logo on all of our media assets.

logo on our media wall.

Gold level mention in our sponsor gratitude video

A dedicated promotional still in our videos and reels.

SILVER SPONSORSHIP PACKAGE: \$750 AUD

Includes your logo on all of our media assets.

logo on our medi<u>a wall.</u>

Silver level mention in our sponsor gratitude video

A dedicated promotional still in our videos and reels.

BRONZE SPONSORSHIP PACKAGE: \$500 AUD

Great package for authors who cannot attend but who would like their book visible and celebrated at an Irish Castle.

Celebratory exclusive post on our socials and assets sent for personal use on socials and training video provided to help with leveraging potential.

BECOME A SPONSOR TODAY

























IF YOU HAVE ANY QUESTIONS PLEASE CONTACT US:

KARENWEAVEROFFICIAL@GMAIL.COM



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